

# Banke i gospodarski rast

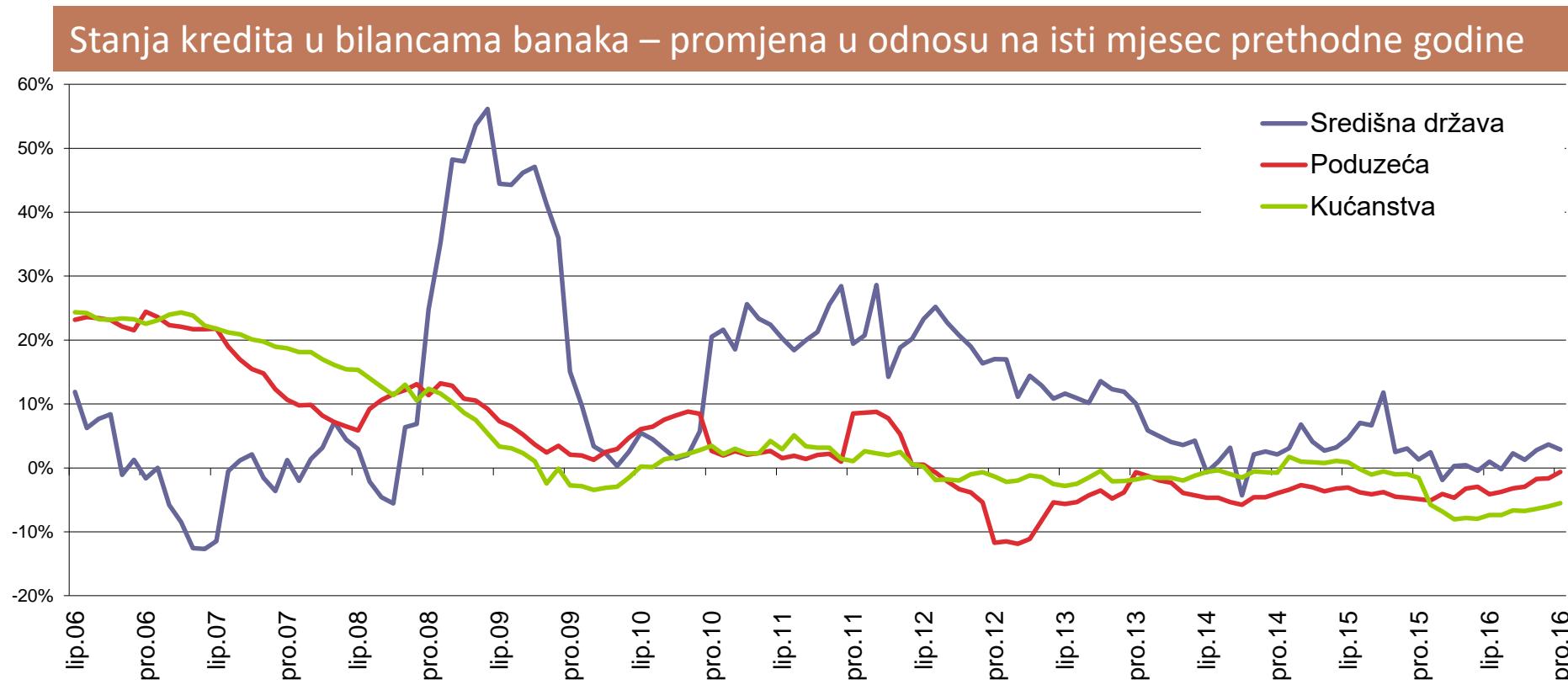
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VELIMIR ŠONJE, ARHIVANALITIKA – EKONOMSKI LAB

5. KONFERENCIJA GUVERNERA REGIJE, SAVUDRIJA 31.3.2017.

(PRIKAZ HUB ANALIZE BR. 58)

# Kriza – hibernacija - oporavak



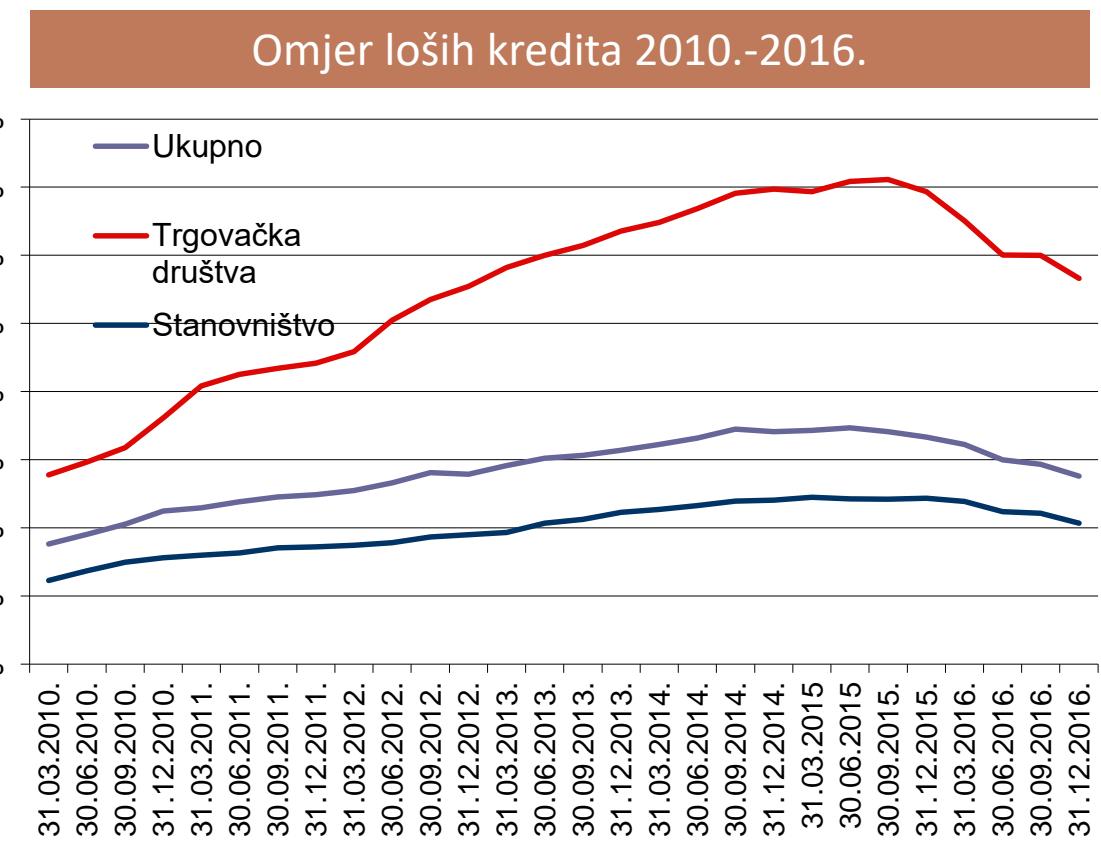
# U ovo vrijeme prošle godine

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Oporavak bez kredita: koliko će trajati?

Ponuda: Kako pospješiti prodaje kredita/čišćenje bilanci?

Potražnja: kako pomoći kapitalno jačanje poduzeća?



# Sada

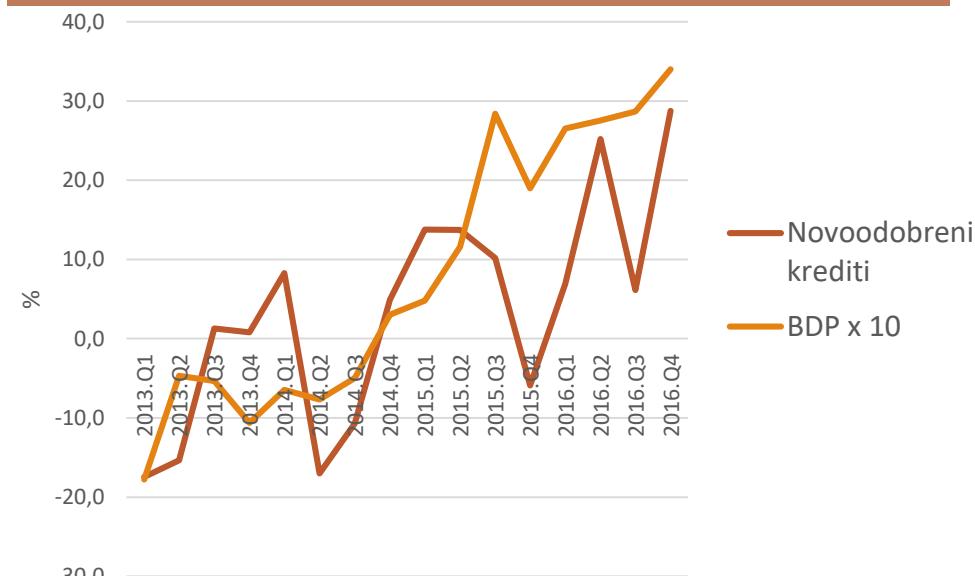
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## Prodaje kredita 2015.-2016.

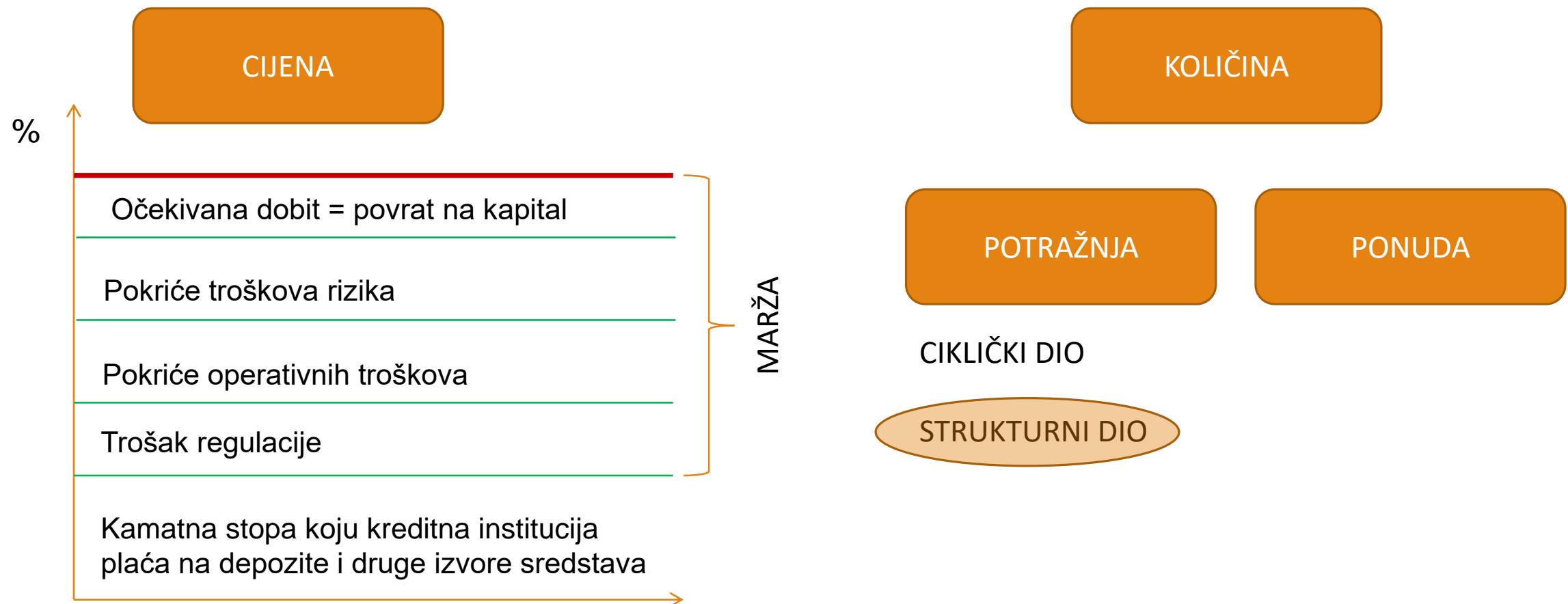
Iznos (u tisućama kuna)

Razdoblje	Bruto knjigovodstveni iznosi potraživanja		Ispравak vrijednosti potraživanja		Izvanbilančna potraživanja	Kupoprodajna cijena
	od toga obračunata kamata		od toga obračunata kamata			
<b>I. – XII. 2015.</b>						
<b>Ukupno</b>	<b>2.807.502</b>	<b>74.497</b>	<b>2.410.798</b>	<b>73.724</b>	<b>931.031</b>	<b>606.035</b>
Stanovništvo	939.270	18.973	900.577	18.295	460.571	200.888
Nefinansijska društva	1.845.725	54.940	1.492.099	54.845	459.205	400.165
Ostali sektori	22.508	584	18.123	584	11.255	4.982
<b>I. – XII. 2016.</b>						
<b>Ukupno</b>	<b>5.974.652</b>	<b>101.374</b>	<b>4.514.341</b>	<b>100.973</b>	<b>1.455.918</b>	<b>1.798.936</b>
Stanovništvo	1.424.478	26.735	1.353.481	26.604	470.326	337.332
Nefinansijska društva	4.378.373	72.176	3.020.603	71.906	964.697	1.416.005
Ostali sektori	171.800	2.463	140.256	2.463	20.895	45.599

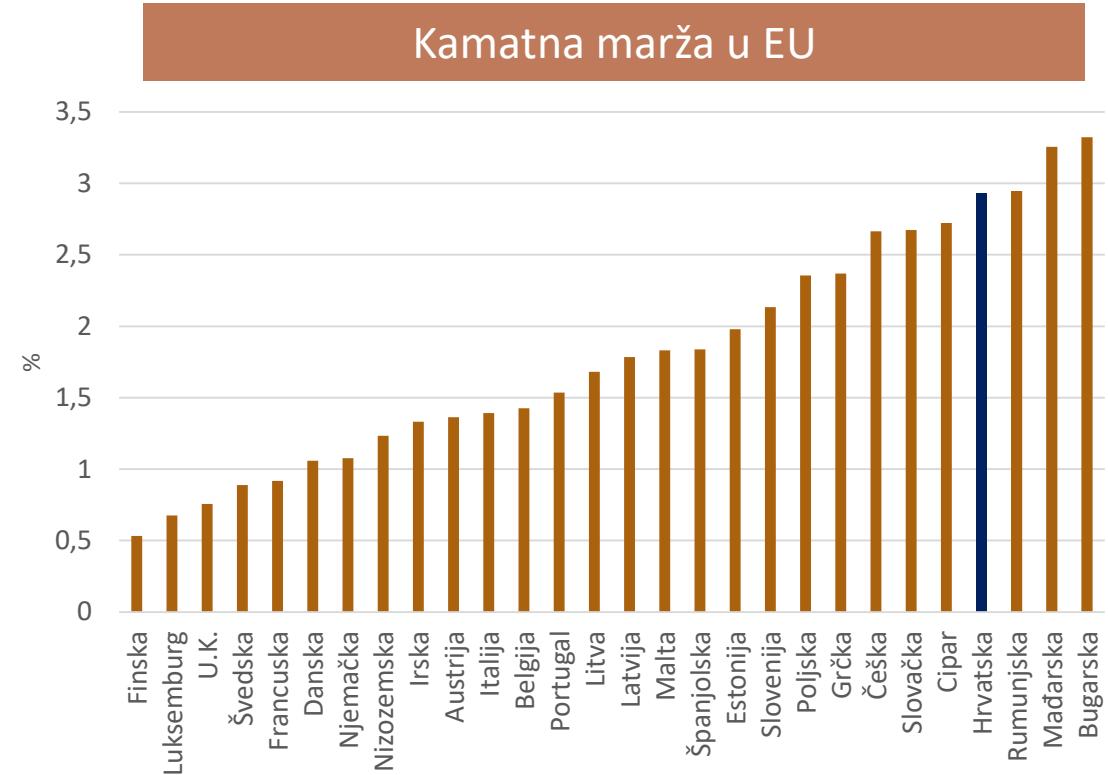
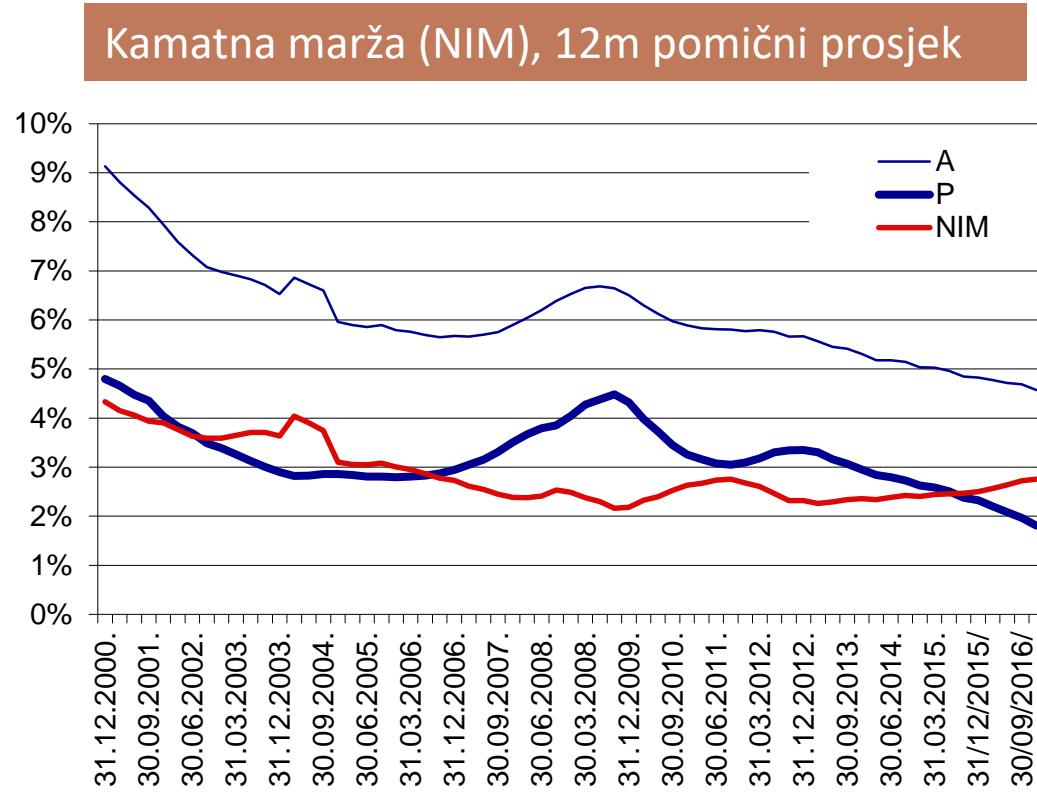
## Rast bruto novoodobrenih kredita i prilagođenog BDP-a y-o-y



# Pitanje perspektive

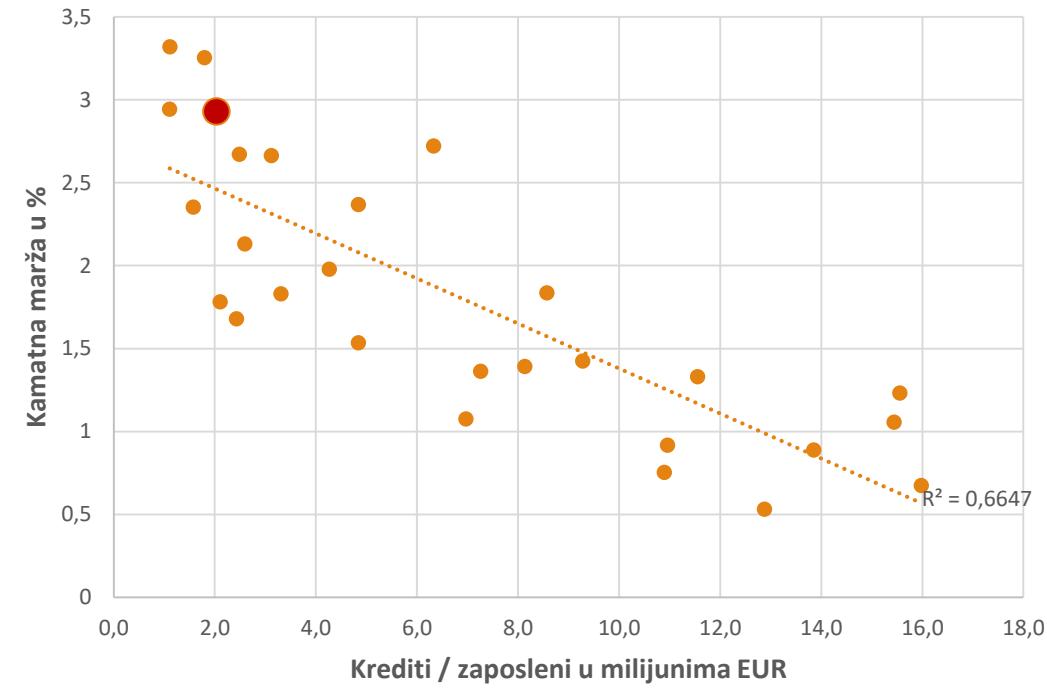
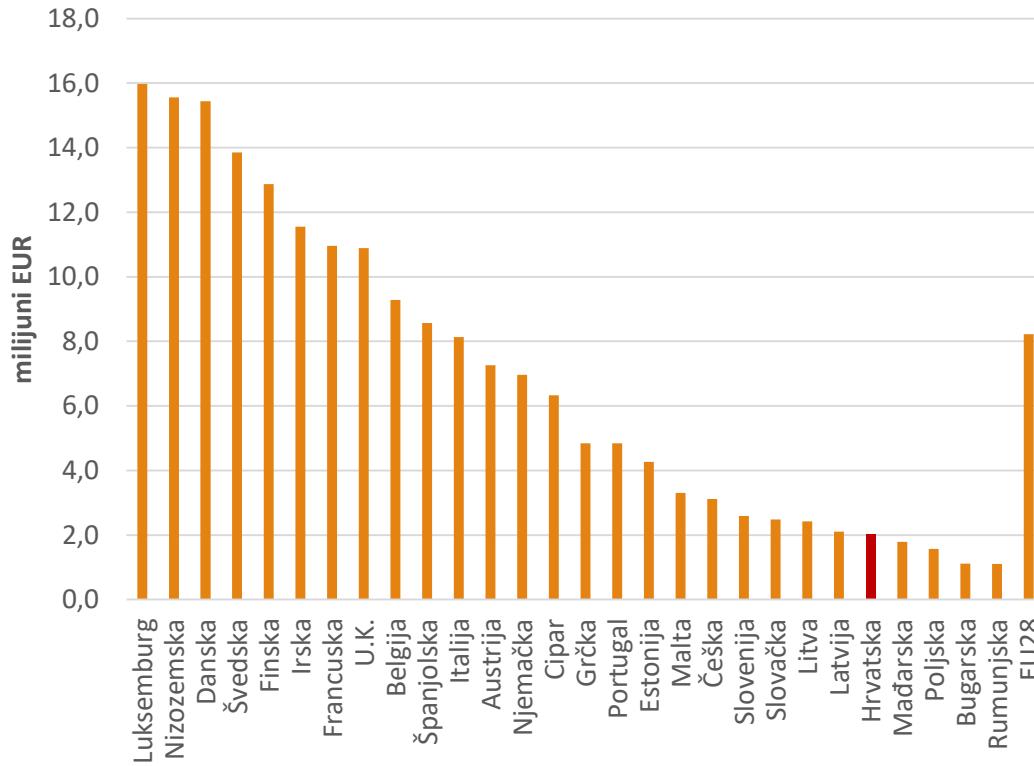


# Kamatna marža

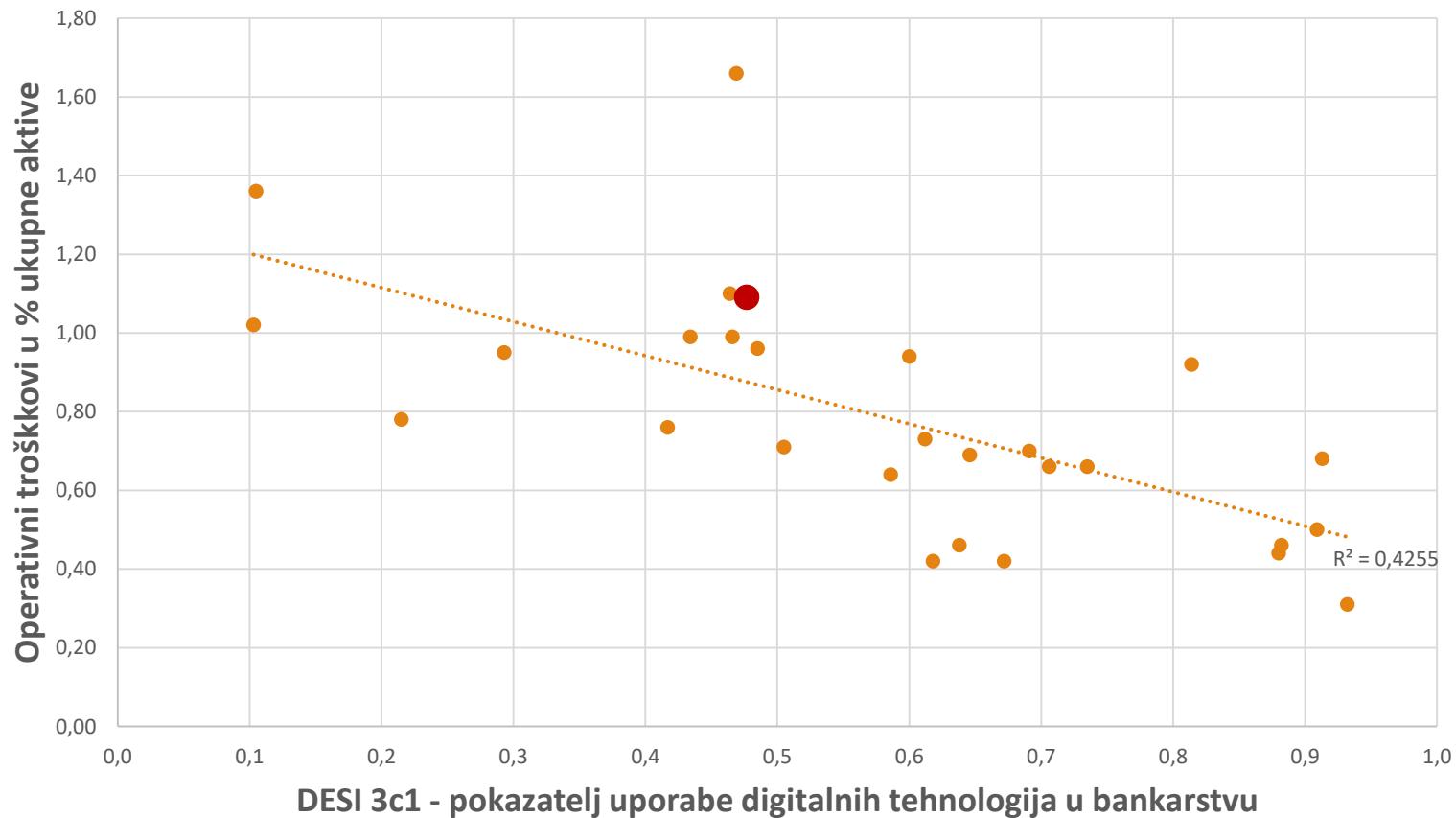


# Kamatna marža zavisi o volumenu (produktivnosti)

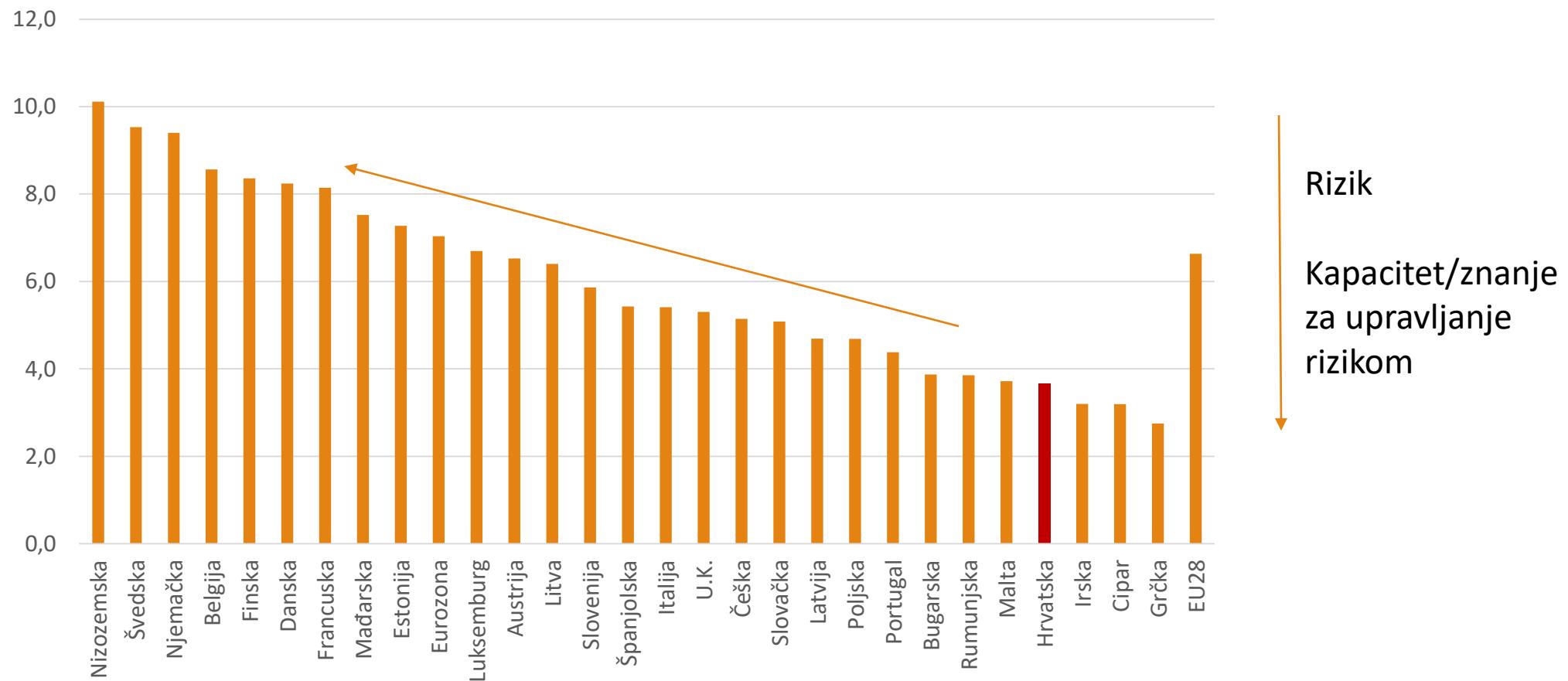
Krediti po zaposlenom u bankama 2015.



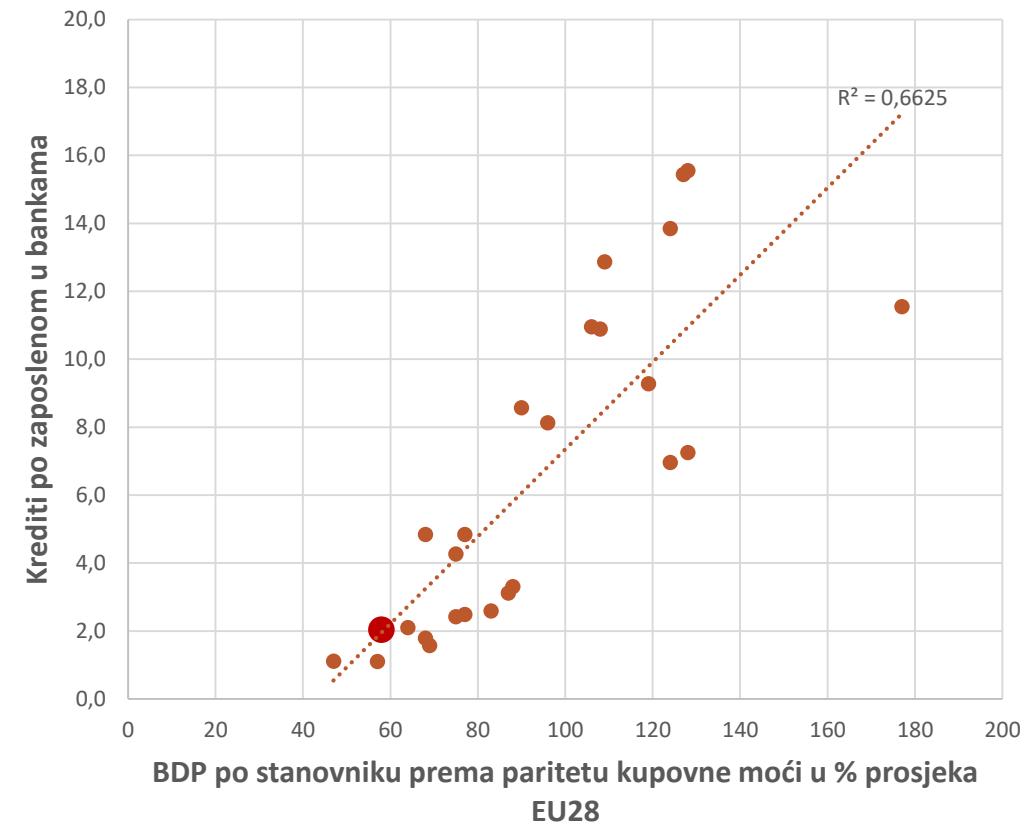
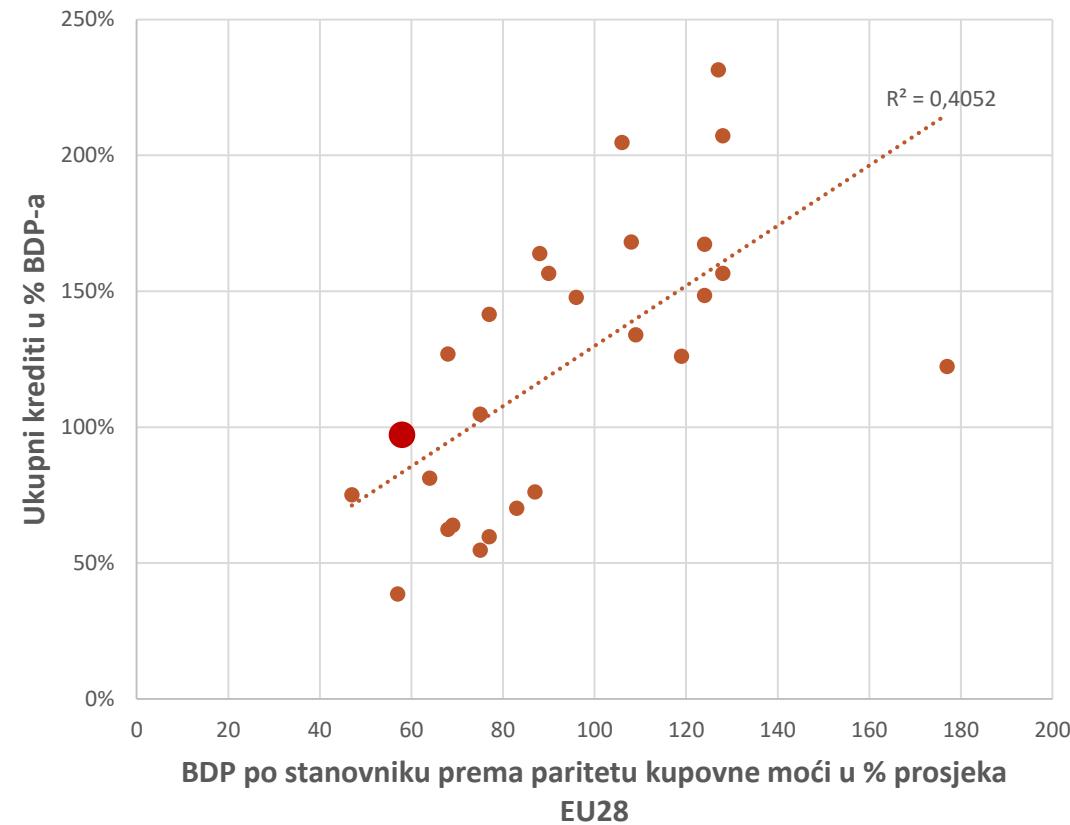
# Kamatna marža, digitalizacija, troškovi



# Krediti po jedinici angažiranog kapitala



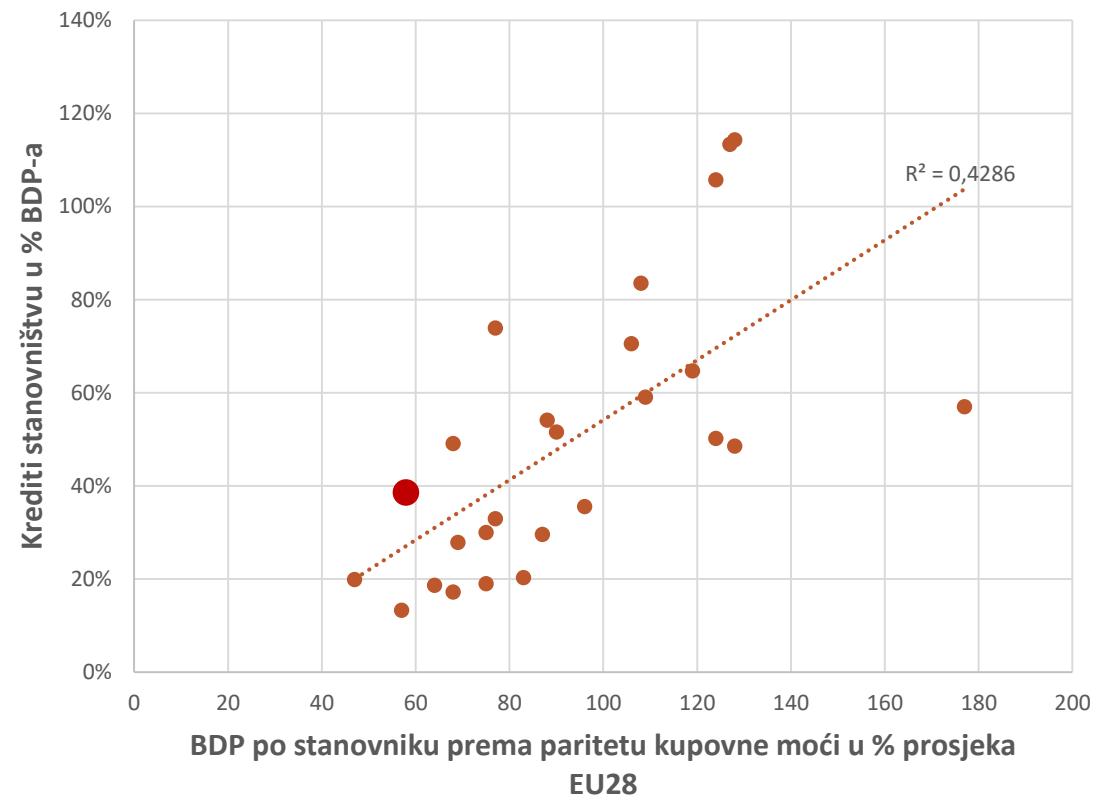
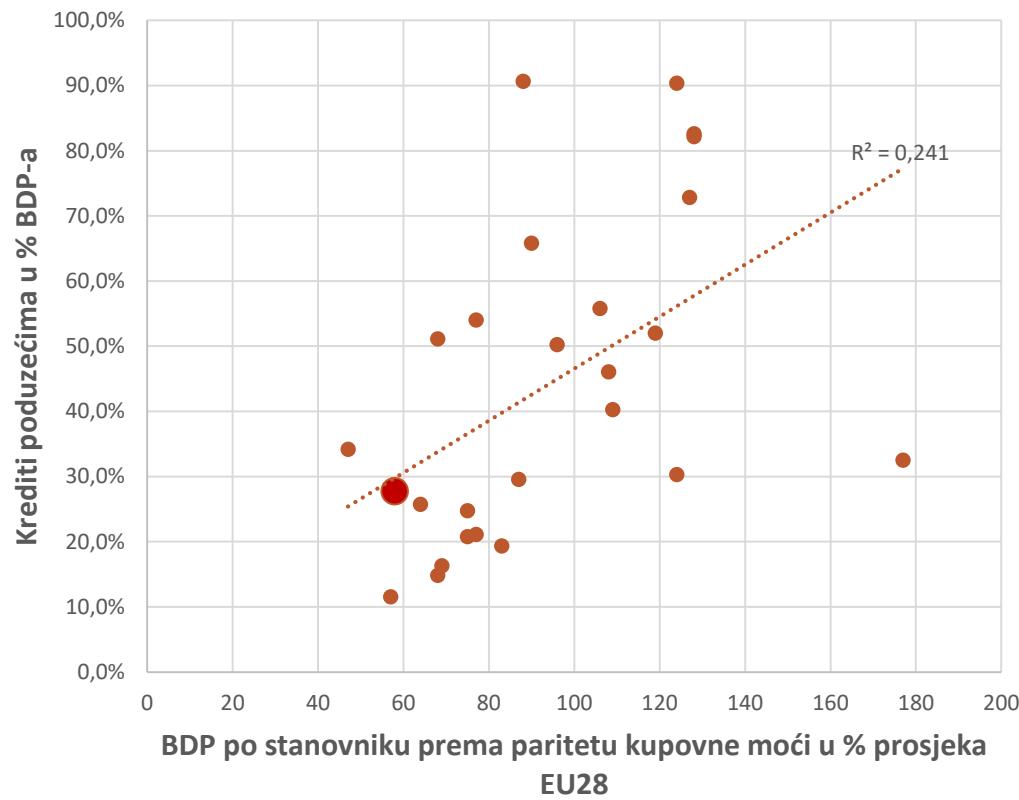
# Kapaciteti potražnje



# Poduzeća

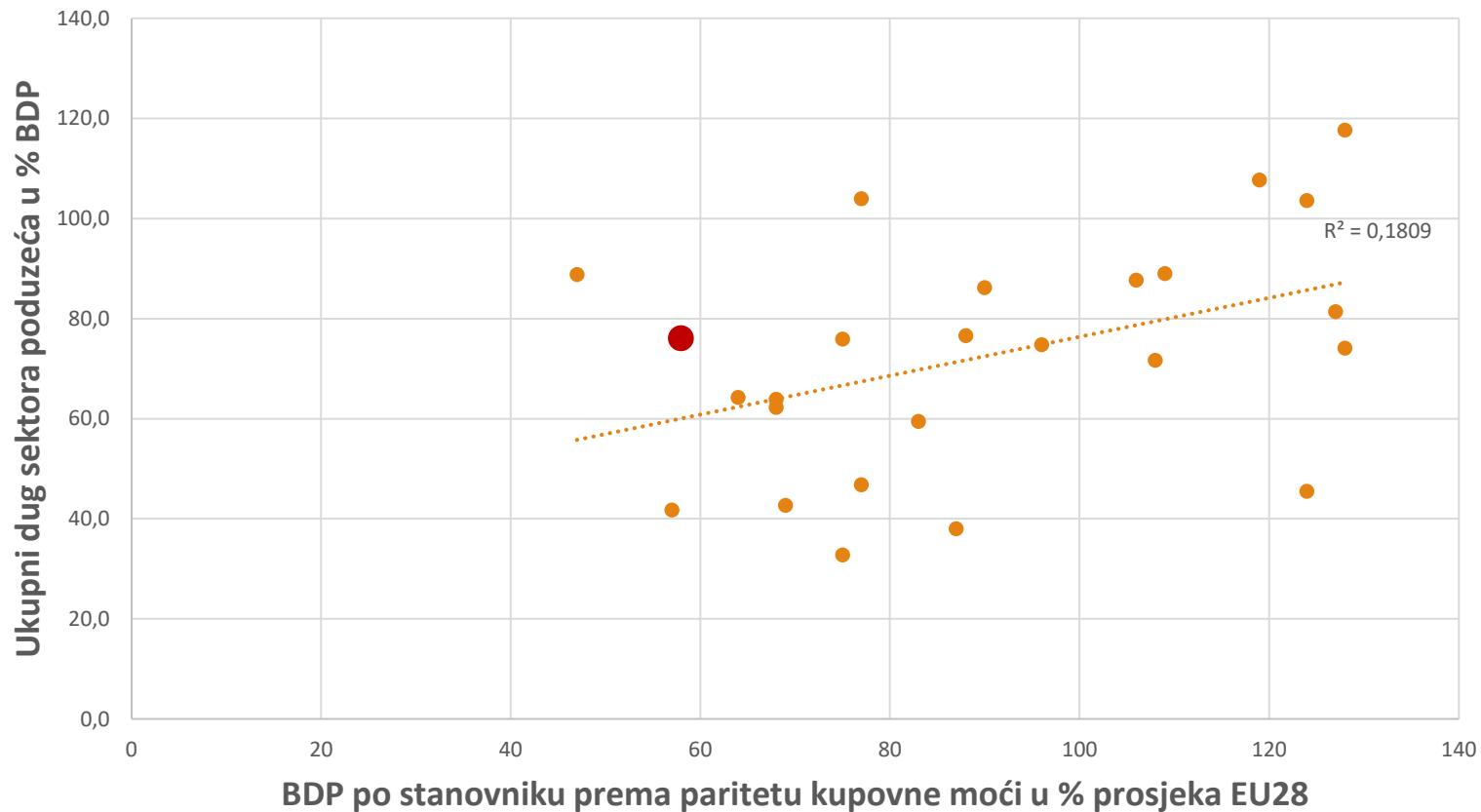
2015.

# Stanovništvo



# Poduzeća – ukupan konsolidirani dug

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# Zaključak

